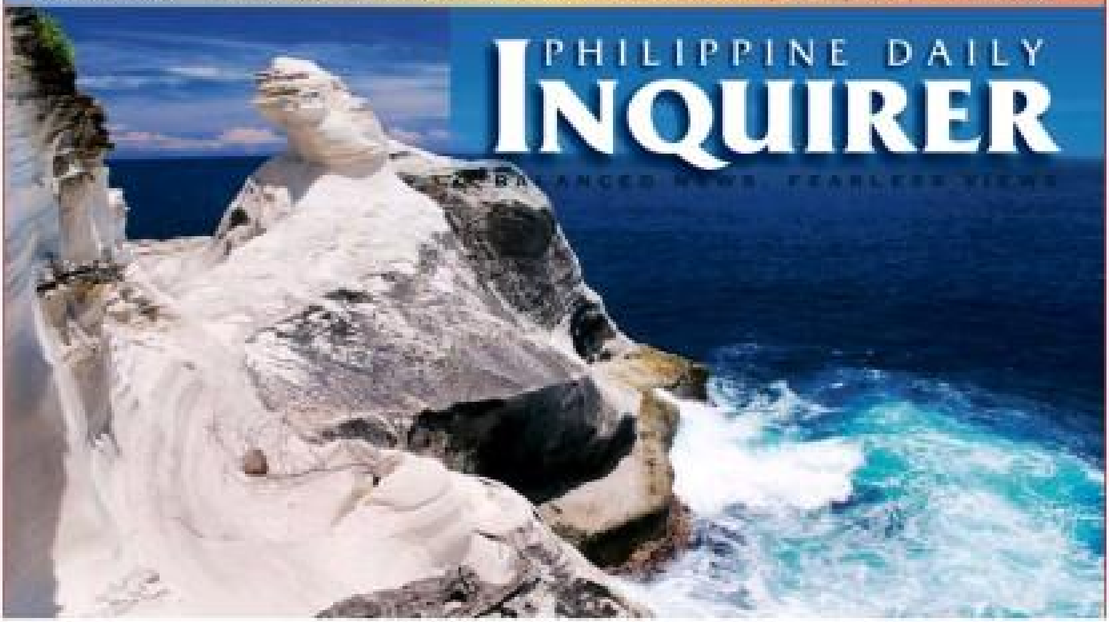
Monday, July 2, 2012 ★★ 11 sections / Vol. 27 / No. 204 P18 | Mobile Alert: Text INQ ON BREAKING to 4467 | www.inquirer.net Twitter: @inquirerdotnet

PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS



CHALK WHITE A break in the clouds may reward anyone exploring the chalk-white rock landscape of the Kapurpurawan Rock Formation at Burgos town in Ilocos Norte. Sculpted by the wind and the sea, the almost alien environment is a fast-rising attraction of the fifth-class municipality.

Another Aquino eyes Senate seat

Bam enters politics ahead of cousin Kris

By Gil C. Cabacungan

ANOTHER AQUINO is entering the political arena next year, and it is not Kris.

Paolo Benigno "Bam" Aquino IV yesterday confirmed that he had obtained the go-signal of his cousin, President Aquino, to seek a Senate seat in next year's elections.

"Yes, I have his (President's) blessing, but as he told me, the party will still decide on the final lineup," Bam Aquino said in a text message to the Inquirer.

Bam said he had not yet decided whether to join the President's Liberal Party or run as an independent with the backing of nongovernmental organizations, such as Kaya Natin, which has been vocal about its support for the President's cousin.

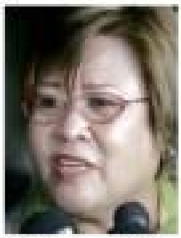
"Currently, all discussions are about being on the coalition slate and not yet about parties," Bam said.

Bam is going into politics ahead of the President's youngest sister, the 41-year-old Kris, who has hinted at also going into politics. In her latest declaration, Kris said she wanted to run either for Tarlac governor or for senator in 2016.

ANOTHER A10



POLITICAL RUN President Aquino poses with his cousin, Paolo Benigno Aquino IV, after the latter received a TOYM trophy in 2010.



DE LIMA

De Lima accepts nomination for CJ

By Marlon Ramos

JUSTICE Secretary Leila de Lima yesterday made a pilgrimage to the miraculous Our Lady of Manaoag Shrine in Pangasinan to seek divine intervention before she announced that she wished to become Chief Justice.

On the eve of the final day for accepting nominations for the post vacated by Renato Corona, whom she helped oust as a witness for the prosecution in his impeachment trial, De Lima said she wanted to seek guidance on what she said could be a life-altering decision.

Now, the woman, who defied a Supreme Court order that would have allowed former President and Pampanga Rep. Gloria Macapagal-Arroyo to leave the country before a warrant could be issued for her

DE LIMA A10

China row reason for Cha-cha, says Enrile

By Cathy C. Yamsuan

NOW THAT China has sent its own astronauts into space, would it eventually go to the moon and claim it as its territory?

Senate President Juan Ponce Enrile raised the question in jest yesterday when asked in an interview on dzBB radio about China's occupation of Scarborough Shoal off the coast of Zambales province.

Enrile blamed the occupation on the Philippines' lack of military muscle to defend its own territory.

He said the Philippines' weakness in the Scarborough Shoal dispute should be seen as a reason for Charter change (Cha-cha) to

CHINA A11

Gov's aide killed; link to Ampatuan trial probed

By Edwin Fernandez
Inquirer Mindanao

COTABATO CITY—An aide of Gov. Esmael "Toto" Mangudadatu was shot and killed on Saturday amid a string of killings targeting witnesses in the 2009 Maguindanao massacre, police said yesterday.

Police said they were investigating whether the shooting of Said Sukli in Isulan, Sultan Kudarat, was related to the trial of the politically influential

GOVERNOR A10



A truck is no match for his teeth

NEW YORK—Allen Greenstein, 91, strode through the lobby of his apartment building in Rockaway, Queens, where the usual afternoon gang was gabbing away.

"Be back in a minute," he said, jangling his car keys. "Going to go

SON OF A20

MORO INSURGENCY

Indon peace monitors arrive

INDONESIAN peace monitors yesterday joined an international mission in Mindanao tasked to ensure that a ceasefire between the Philippine military and the Moro Islamic Liberation Front (MILF) hold as both sides aimed to sign a peace agreement this year.

Presidential Peace Adviser Teresita Deles said government negotiators and the 12,000-strong MILF were taking steps to resolve key differences, including the extent of power to be given to a Muslim autonomous region in Mindanao.

Deles spoke on the sidelines of a welcoming ceremony for 15 Indonesian soldiers and civilian conflict-resolution experts who arrived in Manila to join an international contingent safeguarding a ceasefire between government troops and the rebels.

The Associated Press reported MILF negotiator Mohagher Iqbal as saying he shared the government's optimism about a peace deal being signed this year.

Iqbal said the Indonesian truce monitors could help create an atmosphere conducive to peace talks.

The Indonesian monitoring team consisted of 10 military officials and five civilian experts on conflict prevention.

Indonesia deployed the team

INDONS A20

Second
FRONTPAGE

SUPERLOTTO 6/49
1 7 15 31 35 40
P25,158,488.40

Probe urged on sale of party-list slots

By Gil C. Cabacungan

A PARTY-LIST lawmaker has asked Congress to investigate the alleged sale of party-list accreditations and nominations for millions of pesos by a syndicate in the Commission on Elections (Comelec).

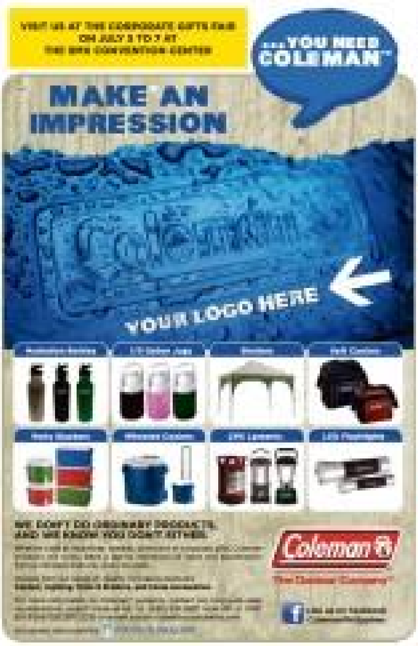
Political dynasties

Ang Galing Pinoy

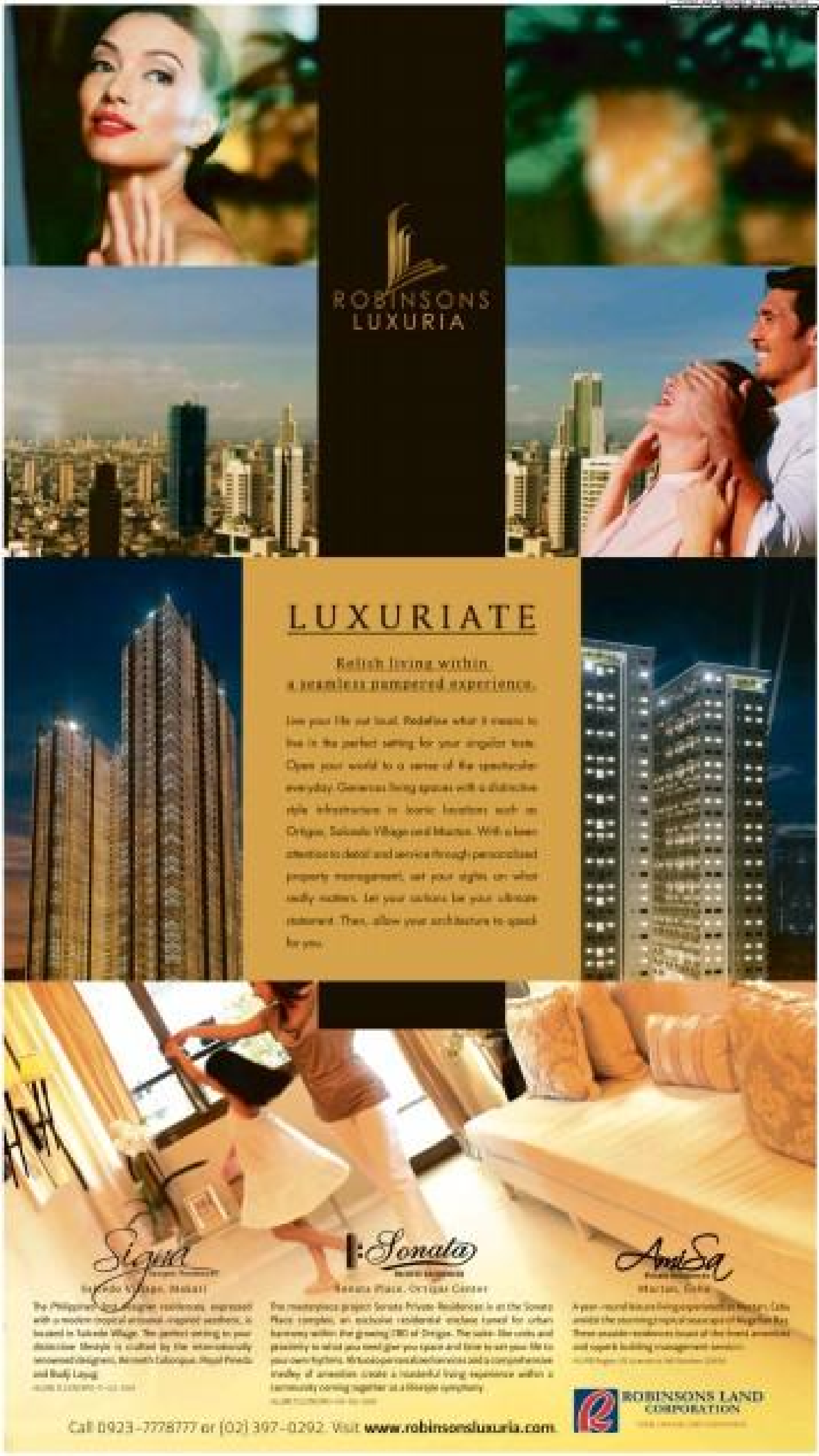
Chinese mining firm destroying ricefields, bishops charge

Magnetite sand

New policy to cure






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DAO	[illegible]
MANGA	LEDA B. BACO
MANSASA	DANILO P. BLASCO
POBLACION I	[illegible]
POBLACION II	[illegible]
POBLACION III	[illegible]
SAN ISIDRO	[illegible]
TALOTO	[illegible]
TIPTIP	MARCELO P. EPE
UBUJAN	[illegible]

Tagbilaran turns 46

July 1 marks a special occasion for Tagbilaran City. This year would be the city's 46th Charter Day celebration. [illegible]

[illegible]

A highly livable city by 2020: The Family Haven of the Philippines



MESSAGE

"A Legacy of Nurturing People First." [illegible]

[illegible]

ATTY. DAN NEIL LIM
City Mayor

A Sanggunian with CHARM

[illegible]

Raising the stakes

[illegible]

SCHEDULE OF ACTIVITIES

[illegible]



FLAGSHIP PROGRAMS

BOTIKA SA KATAWHAN

[illegible]

BLUE CARD PROGRAM

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CONCERN FOR SENIOR CITIZENS

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EARLY CHILD DEVELOPMENT

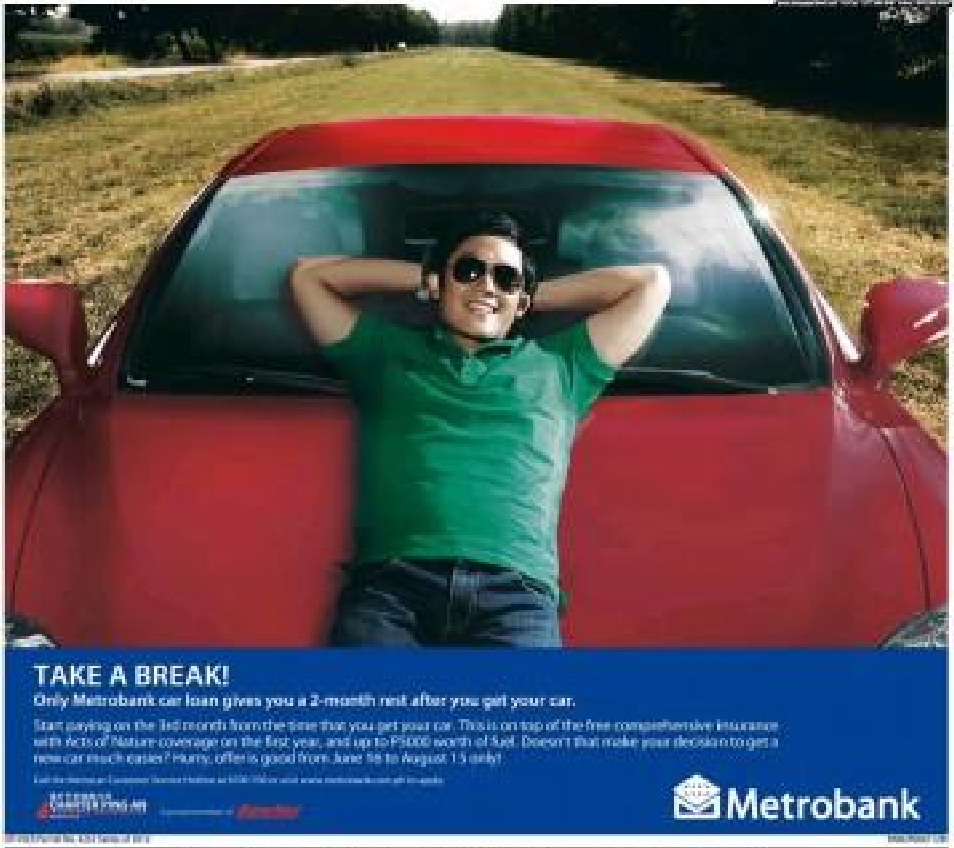
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PUROK HEALTH WORKERS AND TANODS HANDS ON

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THE ELEVENTH SANGGUNIANG PANLUNGSOD MEMBERS




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Trillanes: All quiet on military front, but you never know

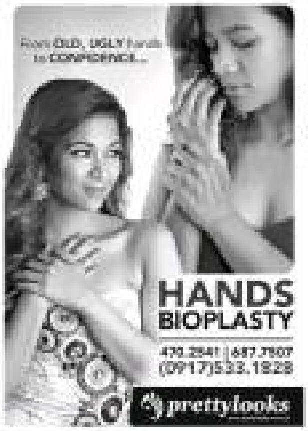


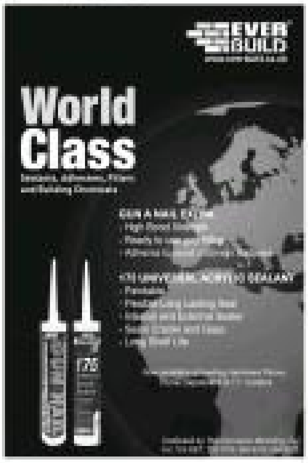


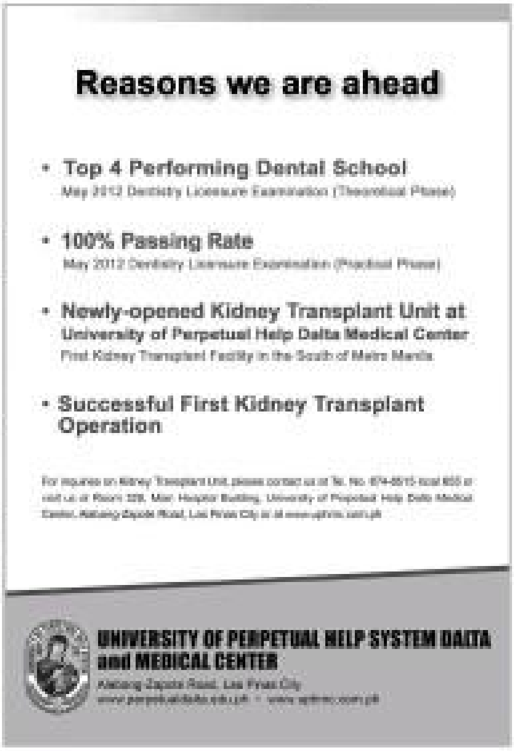












Palawan fisher missing



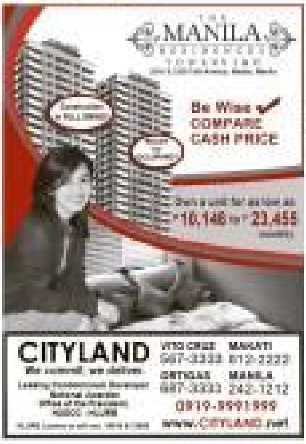
Mitos to Drilon: Apologize to all married women

By Ed Gabunangan

[illegible]

'Real Magsaysay'

[illegible]











Another Aquino eyes Senate seat

From page A1

"It's not about who among us should go in first. I just feel I'm ready for this," said Bam, who also plans to marry later this year.

Transportation Secretary Mar Roxas, who is also the LP president, confirmed the party was seriously considering Bam as a senatorial candidate, saying he had a good track record as a youth leader. (See related story on this page.)

"(We) hold him in high regard. He is an outstanding youth leader," Roxas said.

He said Bam had been focused on microfinancing enterprise and this was "consistent with the President's program of *matuwid na daan* (righteous path)."

"We would welcome him (Aquino) to the party. He is among those seriously being considered," Roxas said.

Bam's father is Paul Aquino, youngest brother of the assassinated former Sen. Benigno "Ninoy" Aquino Jr. and campaign strategist of the late President Cory Aquino in the 1986 snap election and in the 1987 midterm elections. Bam is the nephew of former Senator Agapito "Butz" Aquino and Tessie Aquino-Oreta.

While admitting that being an Aquino would give him an edge in the elections, Bam said he wanted people to judge him on his merits.

"I am proud to be an Aquino and our political legacy. They say that I will always be under the shadow of the Aquinos, but I think 'shadow' is the wrong term. Their legacy is my inspiration," said Bam who, at 35, is expected to be the youngest senatorial candidate next year.

Edsa baby

He also said: "I'm probably the first Edsa baby to run for the Senate and I hope to represent the interests of our generation."

Edsa refers to the 1986 People Power Revolution during which hundreds of thousands of Filipinos massed on the Edsa highway in an uprising that ended Ferdinand Marcos' 20-year rule.

Bam was 6 years old when he joined the uprising with his mother and brothers until Marcos fled Malacañang. "My dad was asked by Tita Cory to get support in the US for our cause. He was in the US a few days after the 1986 election and he was there during Edsa," Bam said.

Although this will be his first shot at an elective post, Bam said he had previously been in public service, having been appointed by then President Gloria Macapagal-Arroyo as commissioner of the National Youth Commission of the Philippines (NYCP) in 2003.

After he stepped down as NYCP chair in 2006, he formed the Hapinoy Mynegosyo Foundation, which focused on providing advice and technical support to businesses catering to micro-entrepreneurs.

"We chose that field because it caters to 85 percent of the economy. The work allowed me to touch base with the people who represent the majority of our economy," said Bam, a management engineering graduate of Ateneo de Manila University.

Other prospects

Although the late Cory Aquino and her allies abandoned Arroyo at the height of the "Hello Garci" election scandal in 2005, Bam said he stayed on for another year at NYCP to ensure his projects would be implemented as scheduled under his watch.

"I didn't want to leave with unfinished business. I felt that I had a commitment to run the NYCP as professionally as I could," he said.

There is a lineup of at least 15 names reportedly being considered by the President for the LP coalition slate.

Among those aspiring for reelection in the slate are members of the Nationalist People's Coalition (Sen. Loren Legarda), Nacionalista Party (Sen. Alan Peter Cayetano) and former Las Piñas Rep. Cynthia Villar) and Laban ng Demokratikong Pilipino (Aurora Rep. Juan Edgardo Angara).

> ## LP 'seriously considering' Bam in senatorial lineup
>
> By Christine O. Avendaño
>
> THE LIBERAL Party (LP) is so far seriously considering at least eight people for its 12-member senatorial slate.
>
> Transportation Secretary Mar Roxas yesterday said that aside from Aurora Rep. Juan Edgardo Angara, Customs Commissioner Ruffy Biazon, former Rep. Risa Hontiveros and Tesda Director General Joel Villanueva, the other possible candidates "seriously being considered" were President Aquino's cousin Bam Aquino, former Senator Ramon Magsaysay Jr. and Jamby Madrigal, and Deputy House Speaker Erin Tañada.
>
> Roxas, the LP president, said on the phone that he had had "several conversations" with Bam Aquino and the two former senators.
>
> "We are not strangers to each other so it was easy to talk to each other," Roxas said in Filipino, specifically referring to Magsaysay and Madrigal, who were his former colleagues in the Senate.
>
> Roxas said that at present, the party was looking at 20 names as possible senatorial candidates.

Other candidates on the shortlist are reelectionist Senators Francis Escudero, Antonio Trillanes IV and Aquilino "Koko" Pimentel III, former Sen. Ramon Magsaysay Jr., Quezon Rep. Lorenzo "Erin" Tañada III, former Akbayan Rep. Risa Hontiveros, Customs Commissioner Ruffy Biazon and his deputy Danilo Lim, the head of the Movie and Television Review and Classification Board, Grace Poe-Llamanzares, and the head of the Technical Education and Skills Development Authority, Joel Villanueva. *With a report from Christine O. Avendaño*

De Lima accepts nomination for Chief Justice

From page A1

arrest in December last year, said she was prepared to take a shot at the country's highest judicial office.

"After a deeper reflection and further consultations with my family and close confidants, and amidst my initial hesitance and apprehensions, I now feel that I will be up to the challenge and will now take on the challenge," De Lima, 52, said in a text message.

"I'll be honored to submit myself to the scrutiny of my peers at the JBC (Judicial and Bar Council) and the general public, for eventual consideration of the President," she said.

Her acceptance means De Lima says in the JBC—the body created by the Constitution to screen applicants for the top judicial posts—in one of her ex-officio members.

Another JBC ex-officio member, acting Chief Justice Antonio Carpio, has also signified his intention to join the selection process for the 24th Chief Justice of the Philippines.

Both De Lima and Carpio said they would inhibit themselves from the JBC's selection of the new Chief Justice.

De Lima said she decided to accept her nomination after she met with President Aquino on Friday. She said the President told her that "he will respect my decision to accept my nomination."

Guiding light

In previous interviews, De Lima said she was having second thoughts about the job.

To firm up her decision, De Lima said she went yesterday to Our Lady of Manaoag Shrine where she said she "prayed hard and sought further enlightenment and blessing."

"I always do that whenever I need to make crucial decisions and confronted with major challenges. Mama Mary is my constant source of guiding light," she said.

If appointed by the President, De Lima would be the first female Chief Justice of the Philippines.

Following the controversies generated by Corona's removal from office last month, De Lima said "what the judiciary needs is an effective and trusted leader capable of transforming the institution into a citadel of hope."

"That, to me, is the call of the times," she said. "I sincerely believe that, at the minimum, I have the character and resolve as a person, and my track record and passion as a public servant, to offer for such a crucial and revered post."

Touted as among the heavyweight contenders for the position, De Lima earned her law degree from San Beda University in 1985 and placed eighth in the bar examination that year.

14 accept nomination

The eldest daughter of former Elections Commissioner Vicente de Lima, the justice secretary was an election lawyer before she was appointed by Arroyo as chair of the Commission on Human Rights in 2008.

As of Friday, the JBC had received 47 recommendations and applications for the Chief Justice position.

But only 14 of the nominees had officially signified their intention to join the JBC selection process, which would be open to live media coverage for the first time.

Among those who have accepted their nominations were Supreme Court Associate Justices Arturo Brion and Roberto Abad, human rights lawyer Jose Manuel Diokno, law professor Soledad Cagampang De Castro, women's rights lawyer Katrina Legarda, Rafael Morales, former University of the Philippines law dean Raul Pangalangan and Sandiganbayan Associate Justice Gregory Ong, former Ateneo de Manila University law dean Cesar Villanueva, lawyer Manuel Siayngco, former Ateneo de Manila University law dean Cesar Villanueva, former Rep. Ronaldo Zamora and former University of the East law dean Amado Valdez.





PH bananas for US potatoes

By Kristine L. Alave

THE PHILIPPINES and United States governments are working on a bilateral agreement on agricultural products after a go signal was given to export volumes of local bananas to the American market.

"The final stage is the bilateral signing between the governments to formalize our export of bananas to the United States," said Clarito Barron, director of the Department of Agriculture Bureau of Plant Industry.

The new export market for Philippine bananas, one of the country's top dollar earners, was confirmed recently by Agriculture Secretary Proceso Alcala. According to Alcala, the phytosanitary check of the crop has been completed and the parties have been discussing the logistics of the export process.

The government has directed the agriculture department to eye new markets for the local crop after the Chinese government recently blocked the entry of Philippine bananas to their market over concerns of pest contamination.

Barron said he hoped the Philippines would be able to export bananas to the US mainland and territories "within the year." If the deal pushes through, this would be the first time that local bananas will be sold in the United States.

In exchange for the US allowing the entry of local bananas to its market, the United States wants the Philippines to allow the importation of more American potatoes and vegetables, Barron said.

According to the agriculture official, importers of American-farmed vegetables bring in minimal amounts of produce—between 200 and 500 kilos—in the Philippines. The vegetables are usually intended for high-end clients like hotels and restaurants, he said.

"We are asking that our bananas be sent to them. They are asking us to import potatoes and semi-temperate vegetables like carrots, broccoli, cauliflower ... they would like to increase the volume, not only for the high-end consumers but for the whole market," he said.

Barron said both countries were still in the middle of the analysis on pest risk analysis of the banana crops.

Barron said the Philippines also has to convince the United States that it would follow strict plant quarantine protocols for its crops. After this, officials of both countries will set up talks with the stakeholders in the US market, he said.

"Hopefully, if there are no problems this year, the US government will be opening up their market to our bananas," he said.

Negotiations between the two countries on the export of fresh bananas to the mainland, which started in December 2005, were stalled due to quarantine and phytosanitary issues.

Meanwhile, Barron revealed that the Philippines is eyeing new markets for its tropical fruits, even as it has started reaching out to US countries.

He said the agriculture department has written letters to countries like Russia, the Netherlands, Indonesia, Egypt, Israel, Jordan and Pakistan to take a look at Philippine bananas. The Philippine government hopes that new markets for the produce would keep the industry afloat after it was hit by the Chinese embargo and strict quarantine protocols.















Comelec makes it easier for the disabled to vote

PERSONS with disabilities (PWDs) will find it easier to cast their votes in next year's midterm elections.

The Commission on Elections (Comelec) on Friday issued Resolution No. 9485 providing for the establishment of accessible polling places and providing other forms of assistance to PWDs in selected voting centers to ensure that they enjoy their right of suffrage like anyone else.

Among the conveniences is the setting up of polling booths for PWDs on the ground floor of voting centers.

The Comelec said these measures were part of the state's obligation to ensure "equality" and the "full participation" of PWDs in social life and development, including the exercise of their right of suffrage.

"The accessible polling place should be established in an area spacious enough to accommodate more than 10 PWD voters at a given time and should consider the mobility requirements of PWDs, particularly those who are wheelchair-bound," the resolution states.

Accessible polling places

The number of accessible polling places to be established per voting center shall be based on the number of registered PWD voters in a particular center.

The Comelec said the establishment of a special polling place for PWDs shall be determined by local election officers subject to approval by the Comelec's Education and Barangay Affairs Department.

The Comelec said PWDs who did not indicate that they had a disability in their applications for registration or were unable to update their records may have to vote in the regular polling place but they will be allowed on the express lane and accompanied by an "assistor."

The person assisting may be a relative, a member of the PWD's household or any member of the special board of election inspectors for PWDs.

The poll agency said special boards of election inspectors for PWDs will be constituted to man the special polling booths.

To oversee implementation of the resolution, the Comelec has created a committee on PWD voting, with Commissioner Rene Sarmiento as chair, law department Director Esmeralda Ladra as vice chair and 15 other officials as members.

Covered by the Comelec's resolution are PWDs whose disabilities are orthopedic, intellectual, auditory, visual or speech-related in nature. Also included in the special voting privilege are those whose disability is "nonmanifest" or not immediately apparent but who may also need assistance from the Comelec. *Jerome Aning*







EOИ HITS A HIGH OF 29.361 Km/L*

Motorist Verdict: Thumbs-Up for EOИ's Performance and Fuel Economy

A Taste of the Brilliant Life at the



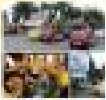






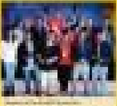
Up to Baguio

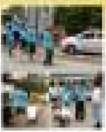






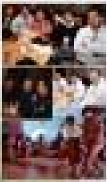
And Explore







The Night Away

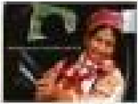


Memories of Baguio





1st place



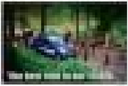
2nd place



3rd place



4th place

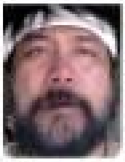


5th place

Across the NATION

Poll official in Aurora town shot dead in own house

CITY OF SAN FERNANDO—The Commission on Elections (Comelec) officer in Maria Aurora town in Aurora was shot and killed by two men in his house in the province on Saturday night, police said.



NEWSBRIEFS

NORTH COTABATO

Tornado destroys P2M in crops

QUEZON

Biker killed in highway

BATAAN

Bus falls into ravine; 11 hurt

Sta. Rosa to suffer from Ford shutdown, says mayor

By Marlon Ramos

"Substantial amount"

Feedback

Army exec sees death of 11 NPA rebels as end of Reds in Quezon

Central Luzon

Albay

Armed men free Indian national, says professor

Zambales leaders reject coal plant

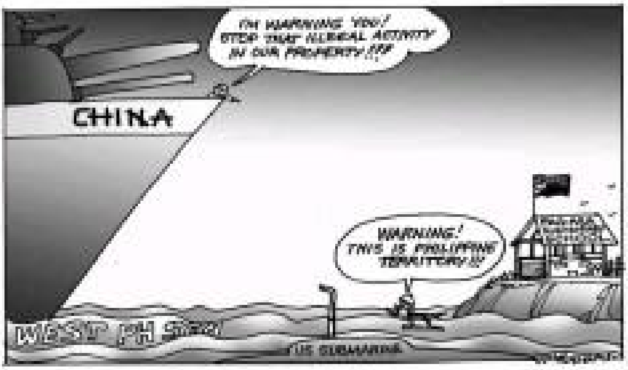


PHILIPPINE DAILY INQUIRER
OPINION

Loan as 'investment'

EDITORIAL

[illegible]



Who will get more votes, Koko or Migz?

AS I SEE IT

Neal H. Cruz

[illegible]

Grand restoration

THERE'S THE RUB

Conrado de Quiros

[illegible]

JBC odds and ends

Sounding Board

Fr. Joaquin G. Bernas, S.J.



If a psychiatrist were needed to vet applicants, the Constitution would have required that one be a member of the JBC

Forest criminals

Kris-Crossing Mindanao

Carlos Isagani T. Zarate



Stroke

High Blood

Romeo F. Luz Pillas

The Middle Kingdom marks a milestone

Reveille

Ramon J. Farolan





PhilHealth clarifies 'backlog'

LETTERS

—GREGORIO C. RULLODA, Vice president, Corporate Affairs Group, Philippine Health Insurance Corp.

University should explain tree-cutting decision



China sends 4 ships to disputed area with Vietnam

Rare Hanoi protest



China row reason for Cha-cha

Ancient maps

Legally weak

Survivors' report

Bigger military spending





Gov't urged to use contraceptive funds to solve child labor woes

By Jocelyn R. Uy

[illegible]



[illegible]

Governor Mangudadatu's aide killed in ambush

From page A1

[illegible]

Ambush

[illegible]

Political threat

[illegible]

Police confirmation

[illegible]

Ombudsman junks graft charges against ex-gov

[illegible]

Indon monitors join peacekeepers in Mindanao

From page A1

[illegible]

'Cautiously optimistic'

[illegible]

Moro autonomy

[illegible]

Ceasefire holding

[illegible]

OIC review

[illegible]

Son of the Mighty Atom: A truck is no match for his teeth

From page A1

[illegible]

Showman's impulse

[illegible]

Holding back plane

[illegible]

Clippings, photos of dad

[illegible]

'Mightiest Strongman'

[illegible]

Keeping teeth strong

[illegible]

New York Times News Service

SPORTS



Energy upend Bolts, force 3-way deadlock

Rain or Shine downs Talk 'N Text for 8th win

THE DAILY GOSPEL

Sharks forge BP Series 9 title clash with Dolphins

By Marc Anthony Reyes

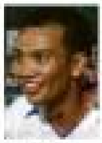


Stags test surprise leader Altas today

By Cedelf P. Tupas

US-bound Chieffy not abandoning PH Azkals

By Cedelf P. Tupas



CALIGDONG

Energy upend Bolts, force 3-way deadlock

POC prioritizes hiring of top foreign coaches

By June Navarro



Teener Millet sews up overall drag race title

To live and fight for another day

ONE GAME AT A TIME



Tri United 2: Victory double for Canadian; Torres shows 'em

Murray, Serena thru to last 16

Roddick, Nadal conqueror exit



Perasol to replace Black?

Spain vows attacking style versus Italy

Stronger Energen PH five team for Asia U18 tourney

Woods 1 shot off the pace in AT&T

Cordero keeps PSA shoot crown



Ang, Zulberti rule karting series


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Aplus METRO

No retirement pay! No worries, says ex-gov't man who wins P19M jackpot

[illegible]



12 hurt as jeep hits 2 cars in Antipolo

Crash occurs near area where runaway truck killed 8 people last year

A DOZEN people were hurt yesterday when a passenger jeepney slammed into two cars on a steep and curved portion of Sumulong Highway in Antipolo City, almost at the same spot where a runaway 18-wheel cargo truck crashed into a row of houses and killed eight people three days before Christmas last year.

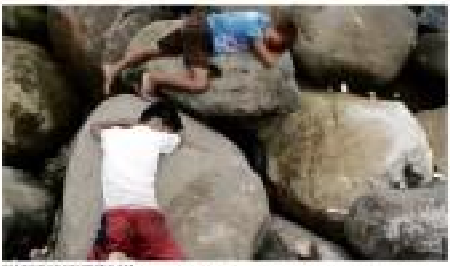
[illegible]





Banned beauty products still being sold, group warns

Metro mayors okay 'Skybridge' project



NAPPING BY THE BAY

12 injured in accident

Tesda wants to assess all bus drivers

MetroBriefs

2 drug suspects fall

Trike driver killed

Ex-gov't man wins lotto jackpot

Did you know

The WORLD

Editor: Lorenzo B. Ziálcita

US hit by deadly storms, power loss, stifling heat

WASHINGTON—Millions of people without electricity struggled through the scorching heat Saturday after a deadly string of thunderstorms whipped through the mid-Atlantic region the night before, downing trees and power lines, and killing at least 12 people, including a 90-year-old woman who died when a tree fell on her house as she slept.

[illegible]

New York Times News Service

World powers agree on Syria transition plan

[illegible]

AFP

WorldBriefs

New HK leader takes office amid discontent

[illegible]

AP

Morsi takes helm in Egypt, military pledges support

[illegible]

AP

Yitzhak Shamir, former Israel PM, dies at 96

[illegible]

New York Times News Service

Mormon group resigns en masse from church

[illegible]

Reuters

NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL

joins the nation in the observance of

National Disaster Consciousness Month

"LIGTAS NA BAYAN, MAUNLAD NA PAMAYANAN" July 2012

Republic of the Philippines
Department of National Defense



MESSAGE

SEC. VOLTAIRE T. GAZMIN

Republic of the Philippines
Office of Civil Defense

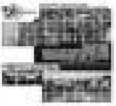


MESSAGE

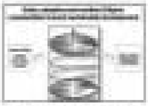
Undersecretary BENITO T. RAMOS

Disaster Risk Reduction Towards Sustainable Development

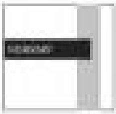
2010



2011



2012





Prevention and Mitigation



Preparedness



Response



Rehabilitation and Recovery

Schedule of Events

Editor Raul G. Marcelo • Assistant Editor Carrie S. Martinez

BUSINESS

Listed firms post 24% jump in profits

Revenues of 254 companies hit ₱1.02T

By Doris C. Dumlao

PUBLICLY listed Philippine companies grew their net profits by an average 24 percent in the first quarter to ₱134.66 billion from ₱108.6 billion a year ago, with banking stocks outperforming all other sectors, according to a research by the Philippine Stock Exchange.

LISTED B5

INDICATORS

PESO-DOLLAR RATE 42.120

STOCK MARKET 9.74

Sun Business and ACE Insurance partner to create mobile phone insurance program

After bringing Sun Cellular's best-value mobile services, Sun Business takes a bigger leap by partnering with Insurance Company of North America (ACE Insurance) to create a mobile phone insurance program.

The "Sun Mobile Shield" is a value-added feature to mobile subscriptions of Sun Business clients that protects their Sun Cellular-powered mobile phones and covers the cost of unit replacement, in cases of untoward incidents like theft.

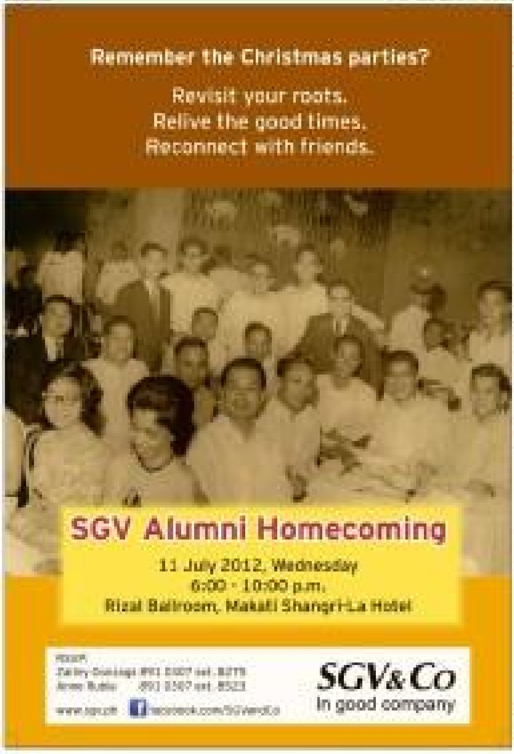
In addition, Sun Business clients may choose to upgrade the standard coverage to include instances of accidental damages on these mobile phones.

Enhancing its ability to deliver value-added services through its partnership with ACE Insurance, a trusted and leading insurance provider for device protection benefits, the Sun Mobile Shield Program has been designed to complete the customer experience and augment connectivity offerings of Sun Business.

"Because we truly value our relationship with our customers, we offer the Sun Mobile Shield service to give them the additional benefit of having their mobile assets secured and protected, especially through the risks and uncertainties that they face in their operations," says Michelle Curran, Vice President for Sun Business.

To know more about the Sun Mobile Shield Program and the best-value mobile plan packages of Sun Business, visit www.sunbusiness.com.ph, call the 24/7 Sun Business hotline at (02) 395-8PRO (8776) or visit the nearest branch of The Sun Shop.

Sun Business is the corporate solutions arm of Sun Cellular, a member of the PLDT Group.



Higher capital for insurers

Staggered increase to ₱1B by 2020

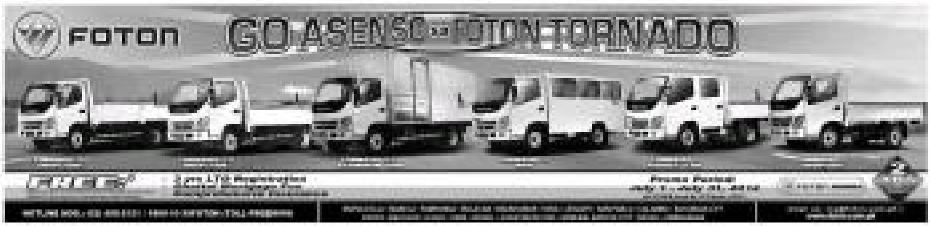
[illegible]



SECURITY Bank president and CEO Alberto Villarosa (left) chats with Team Energy president and CEO [illegible] during the recent conclusion of a $220-million 11-year [illegible] loan facility.

SB Capital arranges Team Energy's $220-M loan facility

[illegible]



Castilaloys unite

Biz Buzz
By the staff

[illegible]

Listed firms post 24% jump

[illegible]





New world-class data center to serve a vibrant VisMin economy

Sunlight gleamed off the white-walled walls of a new edifice within the PLDT Mandaue Compound in Cebu last June 27, 2012, as members of the press arrived for the inauguration of PLDT's third data center, VITRO Cebu. After being welcomed by Mr. Eric R. Alberto, PLDT EVP and Head of Enterprise & International and Carrier Business; Ms. Beth Lui, President and CEO of ePLDT; and Mr. Jovy Hernandez, PLDT VP and Head of PLDT ALPHA Enterprise; the press got a glimpse of what enterprises can expect from VITRO Cebu. Later, they had the pleasure of being among the first to walk through PLDT's latest, world-class facility.

VITRO Cebu is the first purpose-built data center in the city. Its power capacity ensures continuous operations, capable of running for four days without commercial power. Cooling precision, remote temperature & humidity monitoring, and gas-based suppression systems provide optimum machine performance and safety. Security measures including access cards, biometric finger scans and video surveillance cameras ensure the protection of servers and data housed within VITRO, with a team of certified IT experts providing round-the-clock support.

VITRO Cebu will serve as the primary enterprise data center for the Visayas and Mindanao areas. It is so capable, that it even serves as a viable alternative for Luzon-based enterprises (already served by VITRO Pasig and VITRO Subic), an excellent and geographically diverse option for disaster recovery/business continuity requirements.

The inauguration of VITRO Cebu continued that evening with a special event generating an unmistakable sense of technological promise and optimism. Guests were led through a darkened tunnel, their steps invoking ripples of light on a floor fitted with sensors, before emerging into an open space that was mysteriously shadowed save for the muted blue glow filled with the DJ's electric beats. All in all, the affair was decidedly futuristic, fitting VITRO's high-tech capabilities.

Trust VITRO Like a Bank Vault

VITRO Cebu is a valuable addition to a larger optimized nationwide network of data centers, which include the Tier 3.5 VITRO Pasig, and the recently opened Subic site. "Through this formidable network, enterprise users can confidently rely on these latest carrier-grade data centers to deliver end-to-end IT infrastructure solutions," said Mr. Eric Alberto. "All this is to provide peace of mind to the corporations making use of VITRO – just as you entrust your money and valuable assets to a bank, you can entrust your ICT assets to VITRO."

VITRO Cebu – Mission Critical for Businesses

Ms. Beth Lui believes that the launch of VITRO Cebu "raises the bar of Cebu as a world-class destination for ICT-enabled services, and as a preferred global investment destination with value-adding technology, innovation, and trailblazing best practices in the realm of ICT."

For his part, Mr. Jovy Hernandez stressed that VITRO's presence truly provides enterprises with security, stability, and peace of mind. "With VITRO Data Center, enterprises can now focus on their core business and be the best at what they do, assured that their ICT needs are being managed by expert hands," said Mr. Hernandez. He also shared more expansion plans, as VITRO will rise in several more key cities in the country "to continuously deliver world-class ICT services to enterprises from various industries."

Fully Certified for Success

Mr. Hernandez also cited VITRO's certifications for international standards, which guarantees its compliance with global data center specifications, operation and best practices. "Employing world-class infrastructure features as seen in VITRO Cebu is reflective of our commitment to replicate the achievements of our flagship site VITRO Pasig – to ensure that we deliver the same ALPHA levels of service reliability and quality to all our data centers."

Mr. Ruben Elizaga, CTO of Aboitiz Equity Ventures noted VITRO's reputation as the safest home for mission-critical data. "I actually am familiar with VITRO as my former company in fact uses the Pasig facility. VITRO Cebu is built to the same level of standard as VITRO Pasig. It is quite an achievement."

Also among the audience was Mr. Brad Norman, CEO and President of BPO Taking You Forward, who commented, "A VITRO Data Center here in Cebu would be very beneficial for us and our clients. Utilizing this service would certainly give our clients comfort and peace of mind, so we are definitely very interested in this."

And with these ringing endorsements, VITRO Cebu was formally 'launched' – ready to service the data-hungry needs of Cebuano enterprises – and of the entire Philippines.











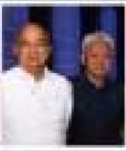


























Business



Subsidies to state firms up 10% in Jan to May



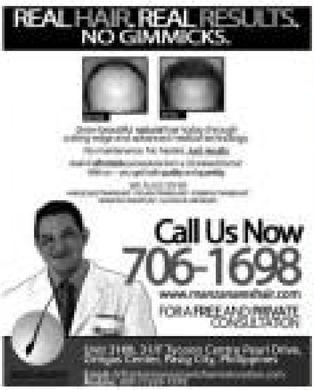
FINANCEASIA'S BEST CEO IN PH

Food agency, PhilHealth, NEA top recipients



PAL flies to new Vegas terminal







Pancake House sets 5-yr overseas expansion plan

300 stores mostly in Middle East and Asean

JG Summit upbeat on petrochem unit

PSEi seen retesting record highs

Big steal or borrow

BREAKTIME
Conrado R. Banal III

THE AQUINO (Part II) administration apparently thinks it finally has the magic formula for our insurance companies to become, well, gigantic international insurance companies the size of whole continents.

Apparently we direly need gigantic international insurance companies, and so the DOF (Finance department) came up with this formula: Just force them to grow and, if they do not, close them down.

It is creating unease in the insurance industry, of course, particularly among the middle insurance companies belonging to an umbrella group called PLIA, or the Philippine Life Insurance Association.

Some 13 small middle insurance companies in PLIA already went to court, questioning the efficacy of the administration's magic formula, claiming that instead of growing, about half of the insurance companies in the country would die.

The administration in effect is forcing insurance companies to become big, and they have to beg, steal or borrow so that they can raise their capital to P175 million—at the very least—by end of June this year, and then to raise it some more, making it jump so high to at least P1 billion, and all in just three years.

If they fail to raise the money to comply with the new capital, the Insurance Commission—known as IC in the insurance business—will close them down just like that, thank you.

From what I gathered, it has been Finance Secretary Cesar Purisima who had pushed for the new stiff rule. This may have been. All of a sudden the Department of Finance demanded the capital requirement set its way.

The original order, issued way back in 2006 under the cash administration of Gloria Arroyo, only required an insurance company to have a minimum capital of P50 million initially, which should gradually increase to P500 million by 2015.

Under the Aquino (Part II) administration, the increase even became steeper at P175 million this year, accelerating to P1 billion by 2015. For the insurance companies, the capital requirement of the government became a moving target.

At the rate the administration is going, it is possible that the requirement will move up somewhere towards the stratosphere before 2015 comes.

To the insurance industry, anyway, the administration seems to have pulled those figures from out of thin air. Really, the government does not have any scientific basis for those rather prohibitive figures.

In Singapore, in comparison, the monetary authority some years ago did a thorough study on that country's insurance business. As expected, the authority released its findings to the industry.

The Singapore government actually wanted to find out the new practices in the industry, and how the authority could adapt their rules with those new practices.

Guess what—the Singapore authority did not limit its study to the desirable capitalization for the insurance industry. Actually, they paid more attention to such things as "risk management." The authority called it "risk-focused approach to capital adequacy."

In other words, their capital requirement on the insurance industry in Singapore was based on many factors other than just an arbitrary figure plucked from the air.

Now, neither the IC nor the DOF and definitely not the Palace boss of our leader Bong... no, Aquino (aka BS), could show the industry any "study" to back up their steep capital prescription.

Hints, the insurance companies have to grow, or else...

Reports said that Purisima nevertheless has been telling the insurance industry that "small companies have no place in the insurance business."

I searched high and low but I could not find the government's explanation as to why a lot of our small insurance companies have been in existence for the past 50 to 60 years, growing on their own pace, without any major government intervention that would force them to close shop, and they are still operating quite profitably today.

Really, where in the world is the proof that small companies cannot survive in the insurance business? The most successful companies in the country—in the whole wide world, for that matter—actually started small.

The SM group for instance started as a 30-square meter shoe store on Carriedo street in Manila, and its founder, Henry "Henry" Sy, is proclaimed as the richest man in the country today. The world famous "Nike" brand started with its founder selling rubber shoes from the trunk of his car, "Starbucks" was only a small coffee bean and pay coffee shop several years ago. The giant "Jollibee" some 40 years ago was only an ice cream parlor in Cubao, Quezon City.

If indeed small companies do not have a place in the insurance business, we have to study our "small" insurance companies to find out what made them tick these past decades despite being "small." Hopefully other small enterprises can learn from them.

By the way, "small" is a relative term. Actually, the so-called small insurance companies have paid up capital of P120 million.

Anyway, these small companies—those that went to court to question the Aquino (Part II) administration formula for growth—said that they have not been remiss in paying their obligations to their customers in all the decades of their being in the business.

They are also saying that, at the high levels required by the administration, their capital would be "a waste of resources." Why? Because the local market is just too "small." Well, at least the segment of the markets that these "small" insurance companies are targeting to serve?

Questions thus arise: Does every local insurance company need to become a gigantic international insurance company? Is there really a market for everybody that big?

In arguing against the growth formula of the Aquino (Part II) administration, the industry has been saying that, precisely, the insurance business thrives on its ability to share risks among insurance companies.

In short, you do not have to be big to serve the needs of a lot of clients in the country today. There is room for insurance companies with capital of P120 million.

Precisely, those same companies do not want to become gigantic international insurance companies, because they do not want to compete against other companies in Singapore or the United States.

They are happy to serve their market niche here, looking forward to a natural pace of growth together with their clientele.

In the end, the insurance business is not all about the size of capital. The business relies on the trust that was developed through the years between the companies and their clients. At one level down here, the relationship between the insurance company and its client is more "personal."

What the small companies are now saying, perhaps because they fear retaliation from the Aquino (Part II) administration, is this: The hefty capital requirement will be good for another kind of insurance companies—the "multinationals."

Already, foreign insurance firms operating here are seeing growth spurts of more than 30 percent a year. Apparently, they are still not happy. They need the government to kill the small guys to monopolize the business.

Sale of power barges vital

From page B4-1

The first auction conducted by PSALM on May 10 was declared a failure after only SCEN Power submitted an offer. Prior to the first bidding round, at least seven groups had expressed interest to participate in the power barges, including San Miguel Corp. and Petro Oro Corp.

The reluctance of the private sector to acquire the power barges stemmed from what it called a "difficult" business environment in Mindanao.

Several groups had expressed their apprehension in selling electricity in Mindanao, where rates remain lower than the true cost because the government continues to control 55 percent of the power generation business in Mindanao.

Industry sources earlier expressed concern that Mindanao consumers would not be able to support a generation rate that would make the operation of the barges viable, as evident in the experience of the Alsons-led Therma Marine with its two barges in Mindanao.

But the government remained adamant in transferring these barges to the private sector, hoping to avert an expected 200-MW power supply shortage in the summer of next year. It is thus crucial for these facilities to be in place by February 2013, PSALM said.

Tower 1 of The Grand Midori Makati

almost complete, slated for turnover this year





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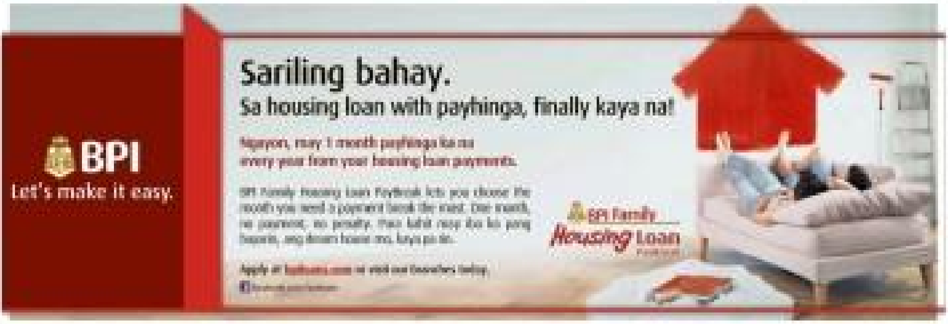
World-Class Expertise







BUSINESS Monday
Business Features Editor Margie Quimpo-Espino



Minority shareholders find their voice

Shareholders' Association of the Philippines formed

By Daxim L. Lucas

A GROUP of corporate governance advocates has launched an organization meant to serve as the voice of minority shareholders when dealing with policies of publicly listed corporations.

If successful, the new Shareholders' Association of the Philippines (SharePHIL) will give rise to a new kind of shareholder activist, one that is not associated with today's small group of nuisance stockholders who often raise oddball, sometimes humorous and often irrelevant questions during companies' annual general meetings.

The group's stated mission is to be "a major player in promoting domestic capital market development through advocacy, education and [the] enlightenment of shareholders."

In a recent briefing, SharePHIL board adviser David Gerald explained that the organization will strive to continuously dialogue with the board of directors or CEOs of listed firms to help promote minority shareholders' rights, which are often neglected in less developed capital markets.

Gerald—a Singaporean who founded the Securities Investors Association Singapore or SIAS—described the group's work as being of a different model from Western shareholder activists who often adopt an adversarial stance vis-a-vis corporate boards.

"The Asian model is different," he said, explaining his philosophy of "boardroom before the courtroom."

"We strive to have a dialogue with companies. If this doesn't work, only then do we resort to the name and shame campaign," he said.

Like SIAS, leaders of SharePHIL expect the group to be a privately funded enterprise, with its seed fund likely to come from contributions of listed firms and other advocacy groups.

"We will be a private enterprise with no public funding," SharePHIL president Rosario Bernaldo said in briefing in Makati City.

She added that, in addition to advocating for the rights of minority shareholders, SharePHIL would also engage actively in shareholder education to allow investors in capital markets like the Philippine Stock Exchange to better understand the dynamics of the investment scene.

Doing so, she said, would help deepen local capital markets by bringing in more participants from the retail level—the very people whose rights the group is representing.

Bernaldo added that SharePHIL is also putting up an online portal where shareholders of various listed firms can bring their concerns before the organization, which will then make representations on their behalf before the various corporate boards.

Other leaders of SharePHIL include Philippine [illegible] Inc. vice chair and president Evelyn Singson (the group's chair), Canadian Chamber of the Philippines governor [illegible] (vice president), Metro Pacific Investments Corp. president and CEO Jose Ma. Lim (treasurer) and Institute of Corporate Directors president [illegible] (secretary).

Gerald stressed that under the model he developed, the shareholders' advocacy group is able to successfully promote the welfare of small investors vis-a-vis larger listed corporations, despite being funded by these same entities.



Attacking rural poverty

MAPping the Future

Going back to basics

Self-governance

Learn from mistakes



Creating competent and socially responsible business leaders

WORKPLACE WISDOM

Amway Philippines celebrates 15 years of helping Filipinos live better lives

Empowers more than 40,000 business owners across the country



As we celebrate our 15th year in the Philippines, we reiterate our dedication to our mission to inspire Filipinos to avail of the Amway business opportunity and help themselves and other Filipino families live better lives.

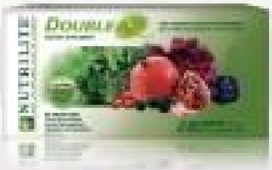
AMWAY IS HOLDING IT'S ANNUAL NATIONAL SALES CONVENTION ON 7TH JULY AT THE SMX CONVENTION CENTER, PASAY CITY.



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* Source Euromonitor International Limited, Beauty and Personal Care database, premium cosmetics sector global 2013 RSP, global brand name classification



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* Based on an independent review by international market research firm Euromonitor Consultancy in 2009.

Amway ONE by ONE campaign for children

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Amway

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Website: www.amway.com.ph

HI-SPEED ACTION AT THE TECH GAMES: BUSINESS WINS WITH PLDT'S PRODUCTIVITY SOLUTIONS

PLDT smenation
Success Made Easy



In a first-panel, adrenaline-packed arena, PLDT SME Nation launched its Productivity Solutions Suite—a trio of high-tech solutions for today's dynamic businesses.

It was a supercharged "Tech Games" tournament at Skye Lounge, The Fort, with three exhilarating contests corresponding to PLDT's innovative solutions.

First up was **Checkout to the Max**, a super fast and fun game that took the competing cash jockeys to their limits. They swam in a pool of balloons, each having a corresponding monetary value, and competed for the fastest checkout time—the prize was given to the first team to reach 1,000 points worth of balloons. Mirroring PLDT's CheckOut POS service, the goal was to speed up purchasing time and to increase efficiency of the business.

The Watcher Hunt was all about super senses and quick-spotting. Watcher cameras were positioned in different areas of the venue and each team, guided by the video feed flashed onscreen, identified the location of each camera and retrieved the corresponding flags. The team with most flags won. PLDT Watcher service is a multi-camera system with software solutions that enables business owners to detect theft and pilferage.

Track and Find was a real-time digital sleuthing challenge. Contestants drove BMWs around The Fort while discovering a new challenge every time they pulled up at a new stop, and only after accomplishing the previous task. Cars that went above the required speed were quickly tracked with the help of PLDT's FASTrack technology. FASTrack is an asset monitoring system—the most efficient way to keep track of your assets in the field and effectively manage your operations. Its accurate and per-minute location monitoring enables you to pinpoint your vehicles and people in real time.

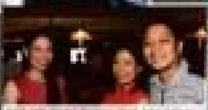
Further adding to the excitement were SPIT, a comedy group whose acronym stands for Silly People's Improv Theater and the Philippine All-Stars dance group.

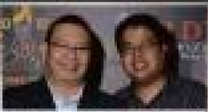
BMW Autohaus provided the cool and sporty rides befitting the very entrepreneurial spirit of the contenders, and the event was hosted by the dynamic duo of [illegible].

Always enjoying new challenges, SME owners know that surge of adrenaline only too well. The event was a huge success, satisfying their craving for competition, and celebrating the high-tech, high-speed, innovative solutions that PLDT SME offers.

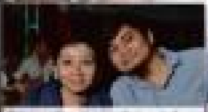






















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BUSINESS

PH export revenue to pick up in months ahead

BSP cites higher value of goods delivered in Q1

Sale of power barges vital, says PSALM

First Gen to secure gov't nod for 6 wind projects

Power Situation Outlook

Oriental Energy to put up hydro plants worth $95M

D.O.M.

Antonio Ocampo Floirendo, Sr.

Died in the peace of the Lord on June 29, 2012
at the age of 96.

His bereaved wife **Nenita del Rosario**;
Children **Linda F. Lagdameo**, **Antonio, Jr.**,
Maria Cristina F. Brias, **Ma. Theresa**, **Ricardo** and **Vicente**,
spouses, grandchildren, great-grandchildren & other relatives
request your prayers for the eternal repose of his soul.

His body lies in state at his residence, **88 Cambridge Circle, North Forbes Park, Makati City**, until Monday, July 2, 2012,
at which time he will be flown to Davao.

Interment to be announced later.

In lieu of flowers a donation to the ***AOF Foundation*** *for its projects will be appreciated.*

DEATH NOTICE

RODOLFO BAYSA RIGO

of Bugan, Isabela

died at the age of 79 last June 29, 2012.

His body lies in state at the family residence in 49 Notre Dame St., Cubao, Quezon City

Interment to be announced later

Whoever finds his life will lose it, and whoever loses his life for My sake will find it.

Matthew 10:39

CLASSIFIEDS

EATS more fun in the Philippines: SMEs invited to showcase products in food trade fair

Heart Disease: No. 1 Cause of Death among Filipinos



Don Antonio O. Floirendo, Sr

November 20, 1915 - June 29, 2012

The ANFLOCOR Group of Companies mourns the demise of our Chairman of the Board, Don Antonio O. Floirendo, Sr., who passed away on June 29, 2012, Friday. He was 96.

His remains lie in state at the Floirendo Residence in 88 Cambridge Circle, Forbes Park, Makati City and will be brought to Davao. Further details and information on funeral arrangement will be announced later.

The entire ANFLOCOR Group of Companies requests for your prayers for his departed soul.

ANFLO MANAGEMENT & INVESTMENT CORPORATION
ANFLO BANANA CORPORATION
ANFLO INDUSTRIAL ESTATE CORPORATION
ANFLO REALTY DEVELOPMENT & ALLIED SERVICES CORPORATION
ANFLO RESORT DEVELOPMENT CORPORATION
DAVAO AGRICULTURAL VENTURES CORPORATION
DAVAO AGRITECH, INC.
DAVAO BOAT AND LEISURE CLUB, INC.
DAVAO PACKAGING CORPORATION
DAMOSA LAND, INC.
DON ANTONIO O. FLOIRENDO, SR. FOUNDATION, INC.
KALAYAAN BROADCASTING SYSTEM, INC.
KENSINGTON VENTURES, INC.
NESTFARMS, INC.
PANABO HEMP COMPANY, INC.
PIONEER TRADING & SUPPLY CO., INC.
PANABO TRUCKING SERVICES, INC.
SAN VICENTE TERMINAL AND BROKERAGE SERVICES, INC.
TAGUM AGRICULTURAL DEVELOPMENT COMPANY, INC.
UNITED FINANCING CORPORATION

+ETERNAL REST GRANT UNTO HIM, O LORD,
AND LET PERPETUAL LIGHT SHINE UPON HIM.
MAY HE REST IN PEACE. AMEN.

PROFESSIONAL SERVICES

HOUSEHOLD

REAL ESTATE FOR SALE

HOUSE & LOT

CONDO/TOWNHSE

REAL ESTATE FOR RENT

CONDO/TOWNHSE

LEASE & MORTGAGE

TRANSPORTATION FOR SALE

CARS

TRANSPORTATION FOR RENT

CAR LOAN

GENERAL ITEMS FOR SALE

WANTED TO BUY

EMPLOYMENT OPPORTUNITIES

PUBLIC NOTICES

PERSONAL

Republic of the Philippines
CITY OF TANGUB

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

PRIVATIZATION AND MANAGEMENT OFFICE

INVITATION TO BID for the FOOD TERMINAL INC. (FTI) PROPERTY



REQUEST FOR EXPRESSION OF INTEREST FOR THE CONSULTANCY SERVICES FOR THE PRIVATE SECTOR PARTICIPATION FOR ALBAY ELECTRIC COOPERATIVE, INC.

Republic of the Philippines
CAMARINES NORTE STATE COLLEGE

NOTICE OF SEARCH AND CALL FOR APPLICATIONS

Republic of the Philippines
PROVINCE OF ...
OFFICE OF AWARDS COMMITTEE

NOTICE OF AUCTION

Paradigm Shift: Consumers as Shoppers

THE CROWDED NUMBER OF competing brands, coupled with an increasing number of critical thinking shoppers, is one of the current challenges marketers and business owners face. According to an official of the Philippine Marketing Association (PMA), knowing one's consumers is just the beginning. To weather these challenges, it is necessary to go beyond knowing and understanding how they behave as shoppers.

"If you are selling in a retail setting, you must be aware of the behavior of your consumers when they shop. Discerning why consumers buy, what influences them, what hurdles their purchase, where they buy, is vital information in successfully achieving your sales targets," explains Donald Patrick Lim, Overall Chairperson of the Asian Marketing Conference.

Lim is referring to a discipline called "Shopper Marketing," which is described as brand-marketing for retail, focusing on consumers as shoppers. It looks at a market as active shoppers rather than passive consumers.

While this trend has been utilized by multi-national companies such as P&G and Wal Mart, convincing key decision-makers in the Asia-Pacific region of its importance remains a challenge. According to Lim, there are some hesitations and misunderstandings of the concept since adopting it would require a reinvention and retooling of earlier applied strategies.

As an organization that aims to enable Filipino marketing professionals to become global marketers, the Philippine Marketing Association holds a yearly National Marketing Conference. But for this year, it has been upgraded to an Asian Marketing Conference entitled "Asiamorphosis2: Unleash the Asian Marketing Masters" and happening on July 19-20, 2012 at the Rizal Ballroom of Makati Shangri-La.

"This is a great opportunity for Filipino marketers and key decision-makers to gain insights and a better understanding of emerging theories and practices in marketing such as Shopper Marketing. We are glad that Michael Robinson, a Shopper Marketing expert, will be among the speakers," says Lim.

Robinson has been actively engaged in Shopper Marketing in the Asia Pacific Region, serving as the South East Asia Managing Director and APAC Shopper Marketing Director of Momentum Worldwide.

His business at Momentum Worldwide has produced several customized shopper behavior studies to enable understanding of the roles that various channels play in a consumer's decision-making process with the goal of producing creative solutions. He co-created Momentum Asia Pacific's Shopping Lab - a suite of proprietary tools that track shopper behavior to reveal everything from Point-of-Sale (POS) effectiveness to media Return on Investment (ROI).

For more information on registration details about Asiamorphosis2: Unleash the Asian Marketing Masters, contact the PMA secretariat at 634-0722, 634-4890, 638-7795, 0927-713-6879, 0917-881-5PMA (5762), email asiamorphosis2012@yahoo.com, or visit www.asiamarketingconference.com.

People, Events & Products

Globe launches the Samsung Galaxy S III in full flair

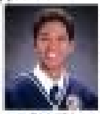


Arthrite SGC: The choice to live without arthritis

Bits & Clips

Sharing is the secret to family togetherness

Ateneo's valedictorian leads finalists for Ten Outstanding Students of the Philippines



100 years of togetherness

Agent Nu-Mom



Crisanto conferred prestigious APR

ATI boosts school nutrition via OMG farm program



TeaM Energy Sustainability Report receives A+ rating

BUSINESS

Japanese tire maker sees output increase

Demand for local rubber to rise by 2017

Solid to inject funds in mobile phone unit



Number of housing units down in 2011

LIFESTYLE Arts & Books

Why Dolphy can't be National Artist any time soon

Why Dolphy can't be National Artist any time soon

Prospects for the ailing King of Comedy joining the Order of National Artists in the near future are dim because the selection process is long and gov't may be short of money





Presidential prerogative

Unthinkable

Qualified?

Budget

Coquilla at Boston

VISUAL ARTS

Kawayan de Guia, other Baguio artists at BenCab Museum

Igan D'Bayan at Pocket Universe

Art contest winners bared

Aguila at Crucible



"Pluralism" at Blue+Gray

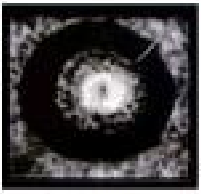
Javier at Silverlens

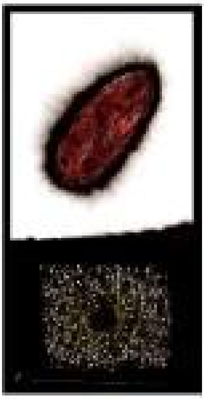


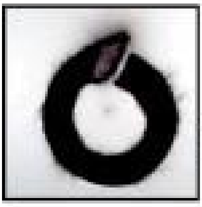
"UMBRELLA Report," by David Coquilla



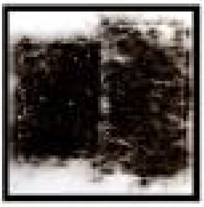
Junyee plays with fire—and soot













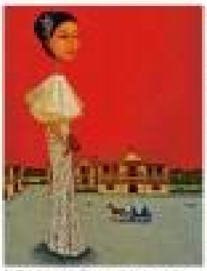


LIFESTYLE Arts & Books



When art and fashion mix

Painter Dominic Rubio and fashion designer Frederick Peralta draw from each other's aesthetics



THE WOMAN in Dominic Rubio's painting [illegible]



DRAWING INSPIRATION from each other's works, painter Dominic Rubio and fashion designer Frederick Peralta last week staged a rare art exhibit-cum-fashion show at The Podium's Atrium in Mandaluyong City. Billed as "Artes," the joint display runs until July 4.

[illegible]

Queen Sofia's visit to reaffirm strong cultural ties

She will also inspect Spanish-funded development projects in the country

THE PHILIPPINES is expected to reaffirm the ties that bind it to Madre España when Queen of Spain makes an official visit on July 3-6.

According to the Spanish embassy, the queen will have an audience with President Aquino in Malacañang Palace.

[illegible]



QUEEN Sofia of Spain





PERALTA and Rubio, the evening's two featured artists, sign one of two hand-painted barongs (left) auctioned off for the benefit of Operation Smile.



WILMA Doesnt models Peralta's winning piece in a 1994 international design contest held in Paris.

When art and fashion mix

From page B1

Cameroon. It featured, among others, model-turned-media personality Wilma Doesnt, who wore Peralta's winning piece—a heavily beaded gold column with strands of free-swinging, bugle beads attached to the sleeves—at the 1994 International Concours des Jeunes Createur de Mode in Paris.

"It's a breakthrough piece for me, and I've kept and maintained it all these years," said Peralta. "Imagine how happy and proud I was when Dennis decided to immortalize it in one of his paintings."

Mutual admiration

Rubio, a native of Nasto, Laguna, and a graduate of the UST College of Fine Arts, also has a considerable following among art collectors here and abroad.

Fresh from his successful ninth one-man show at SM Megamall, Rubio staged a series of well-received shows in Hong Kong, Singapore, Toronto and New York. His works have also been auctioned off in leading auction houses in Asia.

Oddly enough, the two had never met before they decided to collaborate a few months back. But their mutual admiration inspired them to draw from each other's aesthetics as they hooked up and reworked their respective collections months before the show.

"We weren't friends," said Rubio. "But because of my interest in fashion, I've been following Peralta's works for some time now. I've always admired his clothes. A gallery owner introduced us. We soon hit it off and decided to do a collaboration."

Direct link

Peralta is adept at doing contemporary Western-inspired pieces as well as clothes with a Filipiniana flavor.

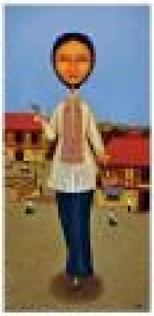
"The period he focuses on is actually one of my favorite sources of inspiration," he said. "I'm amazed at the amount of details he puts into his paintings. Since I had to rework a number of existing clothes to conform to the show's theme, the challenge for me was to be able to achieve a balance that would reflect Rubio's paintings and still be true to what I stand for as a designer."

Peralta and Rubio also auctioned off two hand-painted barongs for the benefit of Operation Smile. Beauty queen Shamcey Supsup, an active supporter of the NGO, made a personal appeal for donations.

Even before their collaboration, Rubio had always maintained that there was a direct link binding fashion with the visual arts.

"The relation between fashion and painting is far from vague," he said. "To fact, it's a big one, especially in my case. My paintings always feature human figures dressed in period pieces. None of these would have been possible without my fascination and deep respect for fashion."





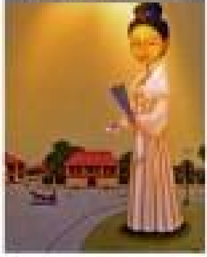
NO WOMAN in Spanish Philippines would be caught dead wearing pants and bearing, but not in Rubio's make-believe world.





WOMAN wearing a tiered dress with plunging neckline is sure to raise eyebrows in conservative Manila. Even now, it still makes heads turn on a real woman (left).

BELOW: Rubio's well-dressed human figures have fine features, but elongated necks and bodies, set against a pristine but bustling city in Spanish Philippines.

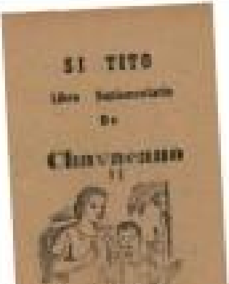


PERALTA'S updated and stylized Maria Clara dress as interpreted by Rubio in one of his paintings





Instituto Cervantes festival celebrates Chavacano



INSTITUTO CERVANTES, the cultural arm of the Spanish embassy, celebrates the only Spanish-based Creole in Asia, Chavacano language, through music, talks and a cycle of short films from Zamboanga, on July 2-3 at Instituto Cervantes' Salon de Actos.

The festival, En Torno al Chavacano, will provide a current snapshot of the Spanish-based language.

A clear manifestation of the Spanish contribution to Philippine culture, the Chavacano was born from contact between Spanish and indigenous languages. It is the vehicular language of half a million native speakers with local varieties: Ternateño, Caviteño and Zamboangueño.

On July 2, 6 p.m., Rufino B. Torres of Western Mindanao State University will hold a talk about Chavacano and literature.

Although contemporary Chavacano dialects have been well documented, their history and evolution lie at the heart of the debate on Creole language origins.

At 7 p.m., John Lipski, an American expert on linguistics, will explore the contributions of Creole Chavacano varieties in the understanding of Creole languages.

On July 3, 5 p.m., Instituto Cervantes presents Cine Chavacano, a special four-film lineup that showcases unique independent shorts filmed in the Spanish Creole. This film series, curated by Teddy Co, offers a selection of Chavacano short films recently shot in Zamboanga.

One of the film directors will present his work and participate in a talk with Co and the audience about the present and the future of Philippine cinema filmed in Chavacano.

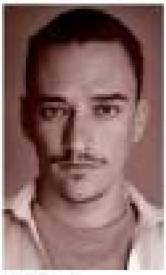
At 7 p.m., Spain's Javier Alvarez and Zamboangueño Nino Velasco will perform a dialogue of music in Spanish and Chavacano.

Alvarez, a homegrown talent from Centro Cervantes in Madrid who used to play in the subway and at Parque del Retiro, will be joined by Filipino singer-songwriter Velasco, whose "Ordinary Song" became a top hit in 2000.

En Torno al Chavacano is presented by the Instituto Cervantes de Manila, the Spanish embassy in the Philippines and the AI.

Call 5261482 or log on at http://manila.cervantes.es/.

Instituto Cervantes de Manila is at 855 T.M. Kalaw St., Ermita, Manila.



JAVIER Alvarez

Queen Sofia's visit to reaffirm strong cultural ties

UST, National Library

Albay

Zamboanga



QUEEN Sofia with Prince Felipe and Princess Letizia



WITH King Juan Carlos de Borbon



Queen Sofia's visit…



Spanish-language instructors presented

For feedback, e-mail us at lifestyle@inquirer.com.ph
Visit us: www.inquirer.net/lifestyle

LIFESTYLE Arts & Books



45 years of Norberto Carating's art

'He stands tall in Philippine nonrepresentational art with his highly consistent espousal of the idiom'

By James P. Ong
Contributor

IN "NORBERTO Carating: Artist Collection in Retrospect," abstract artist Norberto de Guzman Carating looks back at the last 45 years of his career.

"He stands tall in Philippine nonrepresentational art with his highly consistent espousal of the idiom when most of the younger artists around him have gone figurative and commentative, irrealistic, if not 'performative,'" writes Ruben D.F. Defeo, who curates the exhibition and wrote the program, to be launched on opening night.

At 64, he is on the threshold of compulsory retirement, though "retirement and melodrama are far from the mindset of Carating. He is still as robust and restless to add more years and ticks to his already shining career."

Carating has an Advertising Design degree from University of the Philippines, where he was a student of National Artist José Joya.

He originally wanted to major in Painting, but his parents asked him to study Advertising, thinking it would help him land a job faster.

He never worked in the advertising industry. After graduating in 1971, he continued to take up additional art subjects, and in 1977 was back at UP teaching "painting from life" and "painting composition" for two years.

Around this time, he was also pursuing his other passion: music. He was a scholar of the government-led Music Promotion Foundation for nine years.

[illegible]







An out-of-the-box 'Madama Butterfly'

New staging of Puccini's well-loved opera was hopeful, not tragic

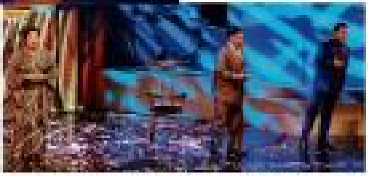






Tradition and novelty

Dagger dance





Sala Theater celebrates founder Naty Crame Rogers' 90th birthday





The dashing . . .

Good solid sound



"SELF-PORTRAIT," 1979





45 years of Norberto Carating's art

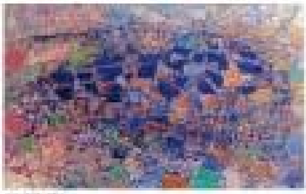




Creature of habit

Very low profile

Macario Vitalis (1898-1989) at Leon Gallery

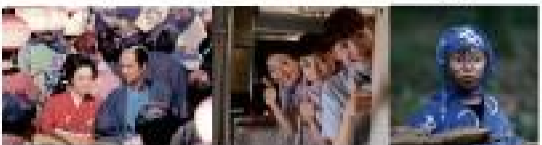


"UNTITLED"



"UNTITLED"

Eiga Sai 2012 screens at Shang



SCENES from "Happy Flight," and "Ninja Kids"

The dashing Alfredo in 'Traviata' returns as Count Almaviva in 'Barber of Seville'





ENTERTAINMENT Living Stars

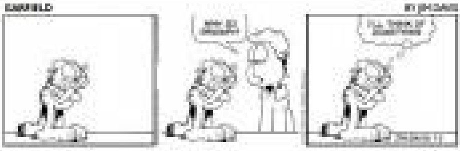
TomKat split-up

Surviving nature's wrath

Teen star Sue Anna Ramirez's charming French country home has undergone numerous renovations due to periodic flooding



GARFIELD BY JIM DAVIS



A. LIPIN BY JESS ABRERA



PUGAD BABOY BY PM. JUNIOR



DICK TRACY BY JOE STATON AND MIKE CURTIS



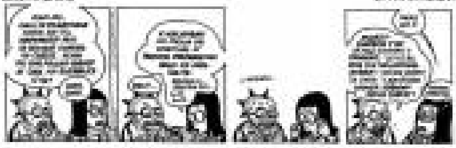
LOVEKNOTS BY ELIZABETH CHIONGLO



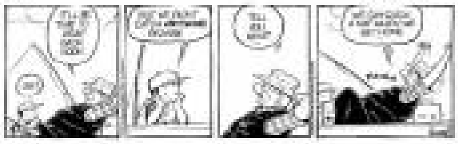
BABY BLUES BY JERRY SCOTT



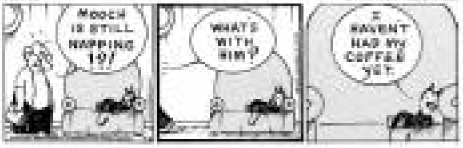
BY MANIX ABRERA



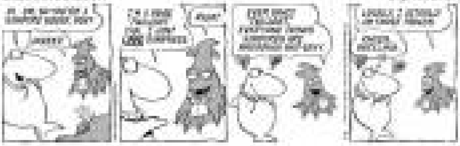
BEN BY DANIEL SHELTON



MUTTS BY PATRICK MCDONNELL



SHERMAN'S LAGOON BY JIM TOOMEY



DUSTIN BY STEVE KELLEY AND JEFF PARKER



TALBOS



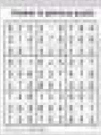
HOROSCOPE

CONCEPTIS SUDOKU

HOW TO PLAY SU DOKU

Conceptis Sudoku

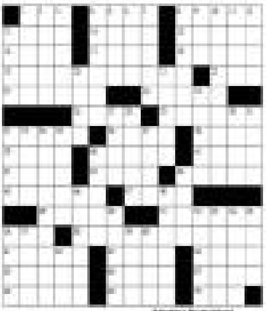
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3					7	6	8	
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	9	3	1					5
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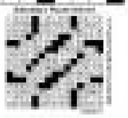


CROSSWORD PUZZLE

ACROSS

DOWN





New 'event' productions sure to inspire viewers



Viewers look forward to seeing them for the unusual stories, themes or stellar combinations they proffer



Viewing
Nestor U. Torre

Major film event

Other 'event' productions

What makes Direk Ricky tick?

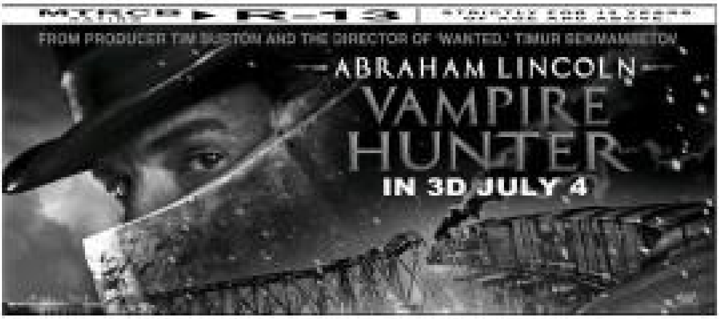
Acclaimed actor goes behind the camera again for new GMA 7 teleserye



His mentors

A mentor, too

Simple strategy





A FLOOD-DAMAGED wedding photo of her parents



SUE ANNE'S bedroom

Surviving . . .

From page F1

[illegible]



SHE HAS scars from falling down the stairs.

[illegible]

A charming country home

[illegible]



THE YOUNG girl's bahay kubo

[illegible]

New lifestyle

[illegible]

Unforgettable memories

[illegible]



A STEEL gate and high fences surround the 144-sq-m property.

[illegible]

E-mail: [illegible]@inquirer.com.ph



ANTIQUE porcelain jar and figurine from the Ming Dynasty



THE FACADE of the renovated home

ENTERTAINMENT





Dispute erupts in national film fest

By Marinel R. Cruz

IRIGA City—"Mahar," a film that pays tribute to the B'laan tribe of Mindanao, was pulled out from the ongoing 2012 Sineng Pambansa National Film Festival here on Saturday "pending settlement of dispute" between its director Benji Garcia and producer [illegible].

The Film Development Council of the Philippines (FDCP) is exerting all efforts to bring together the contending parties in the dispute so that they can amicably settle their differences regarding reserve rights and screen credits arising from the making of the film.

Garcia said he was pleased with the FDCP's move to pull out the "producer's cut" of "Mahar" from the festival, which will culminate on July 5.

"I think they made the right decision. This was something they should have done a month ago," the director told the Inquirer.

Garcia, however, stressed that he has no more intention of sitting down with the producers to discuss the issue. "I already lost my trust in them. They have proven to be liars and thieves. I'll just discuss with the FDCP my intention of having the film join other festivals here or abroad," he added.

Producer [illegible] said her group was willing to talk with Garcia to fix the problem.

Members of the B'laan tribe reportedly protested some scenes in the movie, particularly the "tarlid" blessing performed by actors Glenn Amacan (Asnon) and Martha Mikka Comia (Mahar).

Claiming artistic rights to the film, Garcia reportedly refused to have the concerned scenes removed. This allegedly prompted the production team to make a "producer's cut" that was shown during the first day of the five-day festival.

Set in 1987, "Mahar" is the story of Asnon, who takes a break from his stressful work in Manila to visit his uncle in Polomolok, South Cotabato. This is where he meets and falls in love with a B'laan girl named Mahar, who is already betrothed to be the second wife or "dowry" of [illegible], a native B'laan tribesman half her age.

Their romance becomes a huge controversy that has to be resolved by a tribal council. Before Asnon can do something about the situation, Mahar is whisked off to the faraway Bolul Malu, also a community of B'laan people.

"Mahar" is one of 18 films—full-length features, documentaries and animated shorts—selected from the FDCP-initiated National Film Competition held last year. The finalists were awarded seed money to finish their movies.

At press time, Garcia and Tianpos have reached a compromise agreement, in which both director's cut and producer's cut will be screened in the fest.

PDI man wins US award



It's more fun...



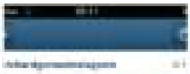


It's more fun in Instagram!

DOLLY WOOD
Dolly Anne Carvajal



Take a peek









National Savings Consciousness Week message from DepEd and BSP / H4

LEARNING

Editor: Chelo Banal-Formoso



HE: Not a preparatory course for future wives

Story on H4

What they've learned

A most valuable time with MVP

Team Malayan High School of Science





TEAM Parañaque Science High School





TEAM Ft. Bonifacio High



How Maria left us counting all the way home

Team Quezon National High School

Playgrounds for the MIND

UP targets operational efficiency through eUP



BRIEFS

It's more fun in Diliman Prep

STI opens new academic center in Novaliches, QC

UST opens 2nd stroke medicine course

Korean students undergo training in PH farming systems at CLSU

AdU to confer honorary degree on DePaul president



UE Warriors whoops it up for coach 'Baby' Dalupan

Angelicum College celebrates 40th year

TIPQC lauds 2012 outstanding alumni awardees

Korean city mayor visits Westfields



Member Schools

Sportsfest for 40somethings





Burn anger, not yourself

Showcasing fashion and charitable spirit



Typhoon-hit Iligan school gets 7 new classrooms



Understanding the K+12 curriculum seminar at academic book fair

A most valuable time with MVP

The theory that theory doesn't work

How Maria left us counting

Home Economics: Not a preparatory course for wives-to-be











DEAN Adelaida Mapa

Feminist founder

Pioneering





Message to students: Bank on your future by saving today

Participating banks

The theory that theory doesn't work

Business Updates

A SPECIAL BANKING SUPPLEMENT



Competitive loans from a trusted savings bank

THE BEST thing about getting a loan—whether it's for a new house or a new car—is that you get to enjoy the item now, with a set-up to pay for its full value later.

The big question is this: Which is the best place to get a loan?

With many institutions offering similar loan products, it all comes down to which ones offer the best rates for you, the borrower; and which names you trust the most.

Fortunately, there's the Philippine Business Bank (PBB) and its many housing and automobile loan options to choose from. With PBB, you get the best of both worlds—one of the most trusted names in the banking industry as well as a highly competitive package for your loans.

PBB's car loan, for example, allows individuals and companies to acquire brand new and pre-owned vehicles, as well as trucks. Payment terms can be stretched from 12 to 60 months, depending on the needs and payment capability of the client.

For brand new cars, down payment is as low as 20 percent. For pre-owned vehicles and brand new trucks, the down payment is at 30 percent.

At PBB, transactions are done with ease. Bank personnel make sure any application are processed without worry. Clients can rest assured that they are getting a highly competitive rate that should lighten their repayment agreement.

The bank's housing loan, on the other hand, allows its clients to finance several projects such as house acquisition and construction, refinancing of existing house loans, renovation or improvement of houses, even business housing and rental.

These competitive loan offerings are in line with the bank's thrust of making things happen for its clientele today.

With a focus on its clients' future, PBB helps enterprises succeed in their endeavors through high-quality, professional and responsive banking services at par with global standards. With its housing and car loans, it reaches out to more individuals to live the good life.

PBB's move to expand is not only geared to serve clients on the deposit side but also in meeting the needs of the borrowers. This will help achieve the bank's commitment to raise the awareness of Filipinos, most especially the bank's target market like the SMEs, as it aims to be the preferred bank of entrepreneurs.

The Philippine Business Bank has truly gone a long way. With over 13 years of experience in the banking industry, the Philippine Business Bank has grown to over 70 branches all over the country.

With an aggressive push to expand its network, 15 more branches and distribution network are set to open before the year ends—10 around the Metro Manila area and five more in key provincial areas, including Tuguegarao, Puerto Princesa, Lucena, Batangas and Legaspi.

Through the years, PBB has remained true to its goal of keeping close to the small and medium-scale businesses, as well as larger companies it seeks to serve. PBB's vision to help businesses build strong communities, when it was established by its chairman emeritus Amb. Alfredo M. Yao a decade and a half ago, is still in place today.

PBB prides itself with a solid foundation of strong internal controls and dedicated officers and staff members that has allowed it to continue an unprecedented growth over the years.

Kenneth M. del Rosario





PSBank gets a Silver Award for good corporate governance





[illegible]

CFA Society Philippines celebrates 15th anniversary

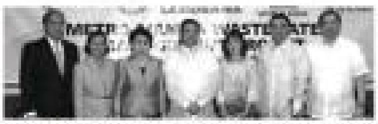
Strengthens advocacy in bringing trust back in the investment industry





[illegible]

Land Bank seals loan agreement with World Bank for Metro Manila wastewater management project



[illegible]

Auto loan made easy plus Apple product free with Maybank iDrive for an iGadget promo

[illegible]





Plantersbank now accepting Maynilad bills payment

[illegible]

P1.4-billion allocated for transport infrastructure projects

[illegible]



[illegible] Bulk Highway



[illegible] Terminal System ([illegible])



[illegible] Shipping

Tips for aspiring entrepreneurs

By [illegible]

Everything starts with a unique idea

[illegible]

The three most important skills of a would-be entrepreneur

[illegible]

Entrepreneurs are goal-oriented

[illegible]

Attitude is better than competence

[illegible]

Be ready for the next step

[illegible]

Veterans Bank Directors elected

[illegible]



[illegible]

GOING FULL THROTTLE

PNB and Allied Bank offer back-to-back promos with the Great Singapore Sale and Singapore F1 Race Event

Allied Bank's MasterCard ties up with over 100 merchants in Singapore





Here are some tips for making the most of the sale for visiting tourists:

PNB and Allied Bank go into race mode



ADB, PH to improve investment climate and boost youth employment

Youth job search program to provide career counseling services

Metrobank recognized for good corporate governance





Maybank opens Lipa branch